Samson Oluwatoba Oyerinde

Writer and Editor · Academic, Business and Content Writing

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PROFILE

Versatile content writer with over six years of professional experience delivering 400+ projects across academic, business, creative and technical writing. Skilled at transforming complex information into engaging, authoritative content for diverse audiences, from executive speeches and investor presentations to academic manuscripts, business proposals and SEO-optimised web copy. Manages multiple concurrent projects in remote environments while consistently meeting tight deadlines. A background in veterinary science provides a distinctive edge in health, science and research-focused content.

KEY ACHIEVEMENTS

- Delivered 400+ writing and editing projects for clients across Nigeria, the UK, Canada and the US, spanning academic, business, creative and digital content.
- Wrote and edited executive speeches, investor pitch decks and board presentations for C-suite clients, translating strategic messaging into compelling narratives.
- Produced 30+ broadcast-ready YouTube scripts within three months for Infokings Media Ltd. (Canada), demonstrating strong output under tight turnaround.
- Built a client base spanning 11+ industry sectors, including healthcare, technology, finance, education, non-profit and real estate, through referrals and repeat business.
- Maintained a consistent record of on-time delivery and zero plagiarism across all projects, with multiple clients returning for repeat engagements.

WORK EXPERIENCE

Content Writer and Editor Apr 2019 – Present

SammyScribes (Freelance) · Ilorin / Remote, Nigeria

- Produce engaging, authoritative and error-free content through exceptional writing, editing and proofreading, maintaining consistently high quality across all deliverables.
- Conduct comprehensive research into assigned topics, synthesising complex information from academic databases, industry reports and primary interviews.
- Develop multiple unique copy options tailored to client marketing objectives, reflecting a strategic understanding of target audiences and brand positioning.
- Create SEO-optimised blog posts, landing pages, website copy and email campaigns that drive engagement and conversion.
- Manage end-to-end project workflows across 5 to 10 concurrent engagements without compromising quality or deadlines.
- Provide strategic content guidance to clients on tone, positioning and audience targeting.

Executive and Business Writer Jan 2021 – Present
SammyScribes (Freelance) · Remote

- Write and edit executive speeches, keynote presentations and board-level talking points for C-suite clients across multiple industries.
- Develop business proposals, pitch decks, investor presentations and partnership briefs tailored to client objectives and audience expectations.
- Draft press releases, company profiles, annual reports and corporate communications aligned with organisational messaging and brand voice.
- Collaborate with executives and business owners to translate strategic vision into compelling written narratives for internal and external audiences.

CV and Resume Writer Mar 2019 – Present
SammyScribes (Freelance) · Remote

- Analyse job descriptions to identify key skills and requirements, optimising CVs for applicant tracking systems (ATS) across healthcare, finance, technology, engineering and academic sectors.
- Transform raw career data into well-crafted, results-oriented CVs, resumes, cover letters and LinkedIn profiles that effectively showcase client achievements.
- Apply industry-standard formatting and creative writing techniques to ensure documents stand out in competitive job markets across UK, US, EU and Gulf formats.
- Provide follow-up career coaching on interview preparation, professional positioning and personal branding.

Academic Writer Feb 2019 – Present
SammyScribes (Freelance) · Remote

- Write, review and edit academic papers, essays, dissertations and theses across health sciences, veterinary medicine, public health, education and social sciences.
- Evaluate peer-reviewed journals, online databases and scholarly resources to enhance clarity, accuracy and academic rigour.
- Develop literature reviews, annotated bibliographies, research proposals and analytical reports with clear, concise and academically sound presentation.
- Format deliverables to APA, Harvard, Chicago, Vancouver and journal-specific style guides as required.

YouTube Script Writer Apr 2021 – Dec 2021
Infokings Media Ltd. · Steinbach, Canada (Remote)

- Created original stories and rewrote existing scripts to align with the channel's purpose and audience engagement objectives.
- Researched diverse topics to develop engaging content tailored for wide-ranging audiences across demographic segments.
- Edited, formatted and proofread scripts meticulously before submission to the production team, ensuring broadcast-ready quality.
- Wrote and edited 30+ scripts within the first three months, demonstrating strong productivity and consistent output.

EDUCATION

Doctor of Veterinary Medicine (DVM) Sept 2014 – Jun 2021
University of Ilorin, Nigeria

SKILLS

Writing

- Content Writing
- Copywriting
- Academic Writing
- Technical Writing
- SEO Writing
- Ghostwriting
- Speechwriting
- Grant Writing
- Script Writing
- Press Releases
- Newsletter Writing
- Business Proposals

Editing and Style

- Substantive Editing
- Copy Editing
- Proofreading
- APA
- Harvard
- Chicago
- Vancouver
- AP Style
- AMA Style

Tools and Platforms

- Microsoft Office Suite
- Google Workspace
- WordPress
- Canva
- Grammarly
- Hemingway Editor
- Turnitin
- EndNote
- Mendeley
- Zotero

Specialist Knowledge

- Health and Medical Content
- Veterinary Science
- Public Health
- Research Methodology
- Data Interpretation
- Science Communication

Soft Skills

- Critical Thinking
- Attention to Detail
- Adaptability
- Time Management
- Interpersonal Communication
- Active Listening
- Creativity
- Team Collaboration
- Self-Motivation
- Problem Solving

Professional

- Client Relationship Management
- Project Management
- Remote Collaboration
- Deadline Management
- Career Coaching
- Desktop Publishing

CERTIFICATIONS AND TRAINING

Certificate of Leadership, Light Leadership Academy 2025

Certified Business Writer

Strategic Thinking Certification, LinkedIn Learning 2021

Desktop Publishing Certification

INDUSTRIES AND SECTORS SERVED

- Healthcare and Medical
- Veterinary and Animal Health
- Public Health and Epidemiology
- Academic and Higher Education
- Technology and SaaS
- Non-Profit and NGO
- Finance and Business
- E-commerce and Retail
- Real Estate
- Career Development and HR
- Media and Entertainment

VOLUNTEER EXPERIENCE

- The King's Daughter Foundation (KDF) — Charity and Health Advocacy NGO.
- Volunteer, World Consumer Rights Day 2022 Outreach, Nigerian Communications Commission (NCC).
- Volunteer, Millennials Active Citizenship Advocacy Africa Network (MACAAN), Citizens Conference 2019.
- Chairman, Organising Committee, University of Ilorin Student Union Health Week 2019.

ADDITIONAL INFORMATION

- Languages: English (Native), Yoruba (Native).
- Interests: Content strategy development, science communication, health writing, career development, emerging writing technologies, Sustainable Development Goals (SDGs).

REFEREES

Available on request.